



Project Presentation

Project Acronym: DISCOVER
 Grant Agreement Number: 297268
 Project Title: Digital Inclusion Skills for Carers bringing Opportunities Value and Excellence

Deliverable 6.1.1 Revision: 1.0

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Project co-funded by the European Commission within the ICT Policy Support Programme		
Dissemination Level		
P	Public	✓
C	Confidential, only for members of the consortium and the Commission Services	

REVISION HISTORY AND STATEMENT OF ORIGINALITY

Revision History

Revision	Date	Author	Organisation	Description
D6.1.1	9/07/12	Andrew Macfarlane	CASALA	Brief project presentation

Statement of originality:

This deliverable contains original unpublished work except where clearly indicated otherwise. Acknowledgement of previously published material and of the work of others has been made through appropriate citation, quotation or both.

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Presentation to support branding

CASALA has developed a PowerPoint presentation template for the use of partners on the DISCOVER project. This is designed to support the development of a recognisable brand and coherent identification for DISCOVER for the duration of the project to be communicated through all dissemination and marketing material. CASALA, as the lead partner for the dissemination, seeks approval by all the consortium partners on branding issues, including guidelines, logo, fonts, colours and templates for presentations and leaflets available for download from the project website.

This generic Powerpoint presentation which includes an overview of the project, its strategic intent, and expected outcomes will play an important role in assisting awareness-raising activities and consistency in the messages conveyed about DISCOVER. The current presentation created by CASALA (see Appendix 1) outlines what DISCOVER aims to do, how and why. The project rationale contains up-to-date figures on the number of carers in Europe and the impact of caring roles on the health and well-being of carers as well as the implications of increased demands for care on carers and services providers linked to increasing longevity.

The presentation outlines the various work packages and the role of project partners. Detailed information is provided on project implementation in the four pilot sites, including the number of carers, and training and care organisation engaged. The expected project outcomes are clearly and explicitly outlined. Finally, the URL for DISCOVER and an email option is provided to facilitate further enquires.

The role of this generic presentation

Conferences and events provide a valuable opportunity to create awareness and understanding about the DISCOVER project among stakeholder groups and this presentation will be updated as appropriate during the project to support professional branding and to help prepare the market for the final DISCOVER products.

Appendix 1

Presentation of DISCOVER Digital Skills for Carers



DISCOVER

SKILLS FOR CARERS

Digital Inclusion Skills for Carers bringing
Opportunities, Value and
Excellence

[Presenters Name]



This project is partially funded under the ICT Policy Support Programme (ICT-PSP) as part of the Competitiveness and Innovation Programme by the European Commission (Grant Agreement no. 297268)

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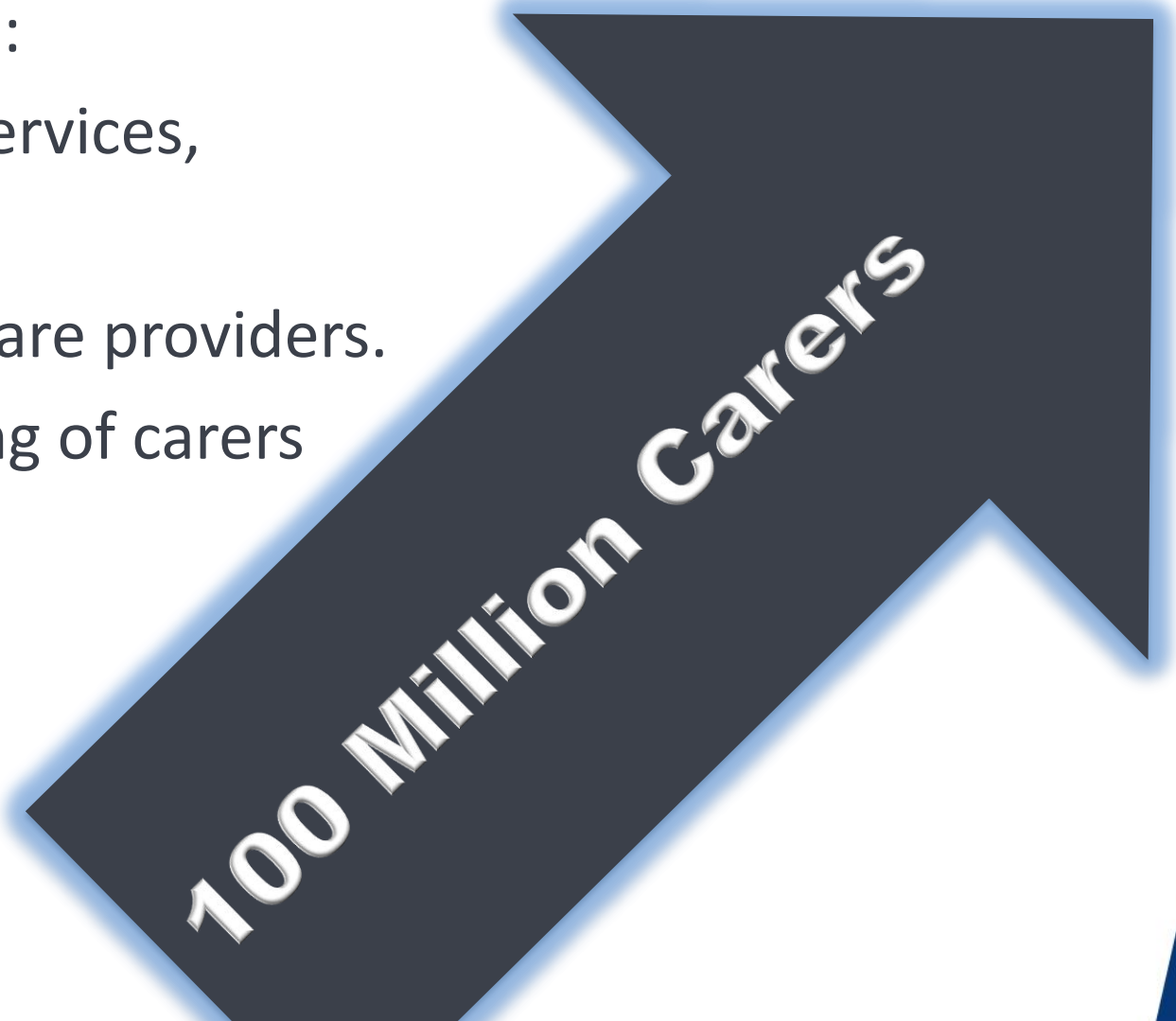
DISCOVER – Skills for Carers



- Pan-European project, offering **information, advice, guidance** and **training** to support the **wellbeing of carers** in their caring role.
- Fostering a **shared learning environment** for communities of carers; to share experiences, knowledge, challenges and questions.
- Using **everyday technologies** like the internet, mobile phones and other digital devices to reach carers in the comfort of their own home as well as through the use of community locations.
- **Raising awareness** of the **benefits** of acquiring digital based skills for carers as well as sharing this with those they care for, all of which will be done in a mutually supportive way.

Why DISCOVER?

- Impacts on:
 - public services,
 - families
 - health care providers.
 - wellbeing of carers



100 Million Carers

What DISCOVER will do...



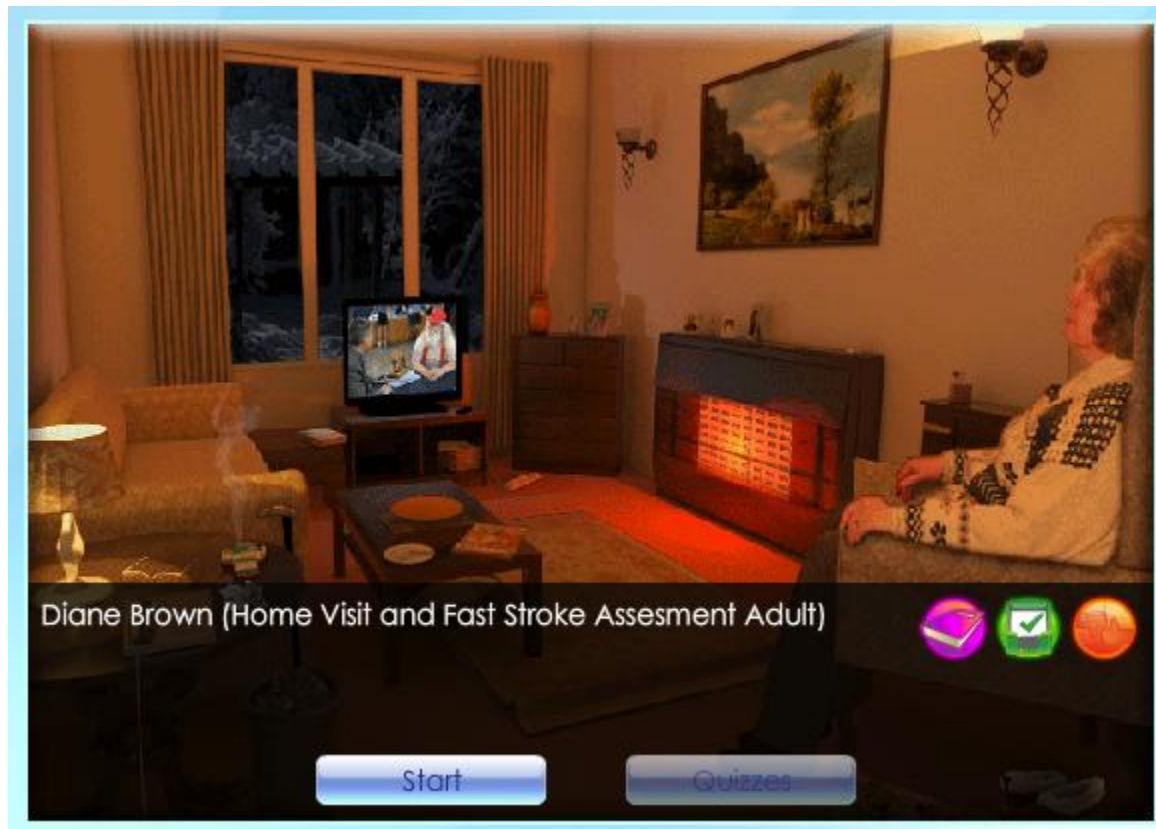
- Strengthen the use of ICT solutions in the delivery of care and social support.
- Increase digital competencies and engagement of carers and those they care for.
- Raise the profile of social inclusion work.

How will it achieve this...

DISCOVER Platform		
E-Learning	Carer Tools	Support Networks
Digital skills	Mobile care management	Existing informational sources
Care-related language skills	Diary management	Social/emotional support
Carer skills	Messaging	Informal learning
Joint carer/elder learning tools		
Multi-platform delivery		
Web	Mobile devices	IPTV

Users: Informal & Professional Care Community

Sample eLearning content



Sample eLearning content



DISCOVER
SKILLS FOR CARERS



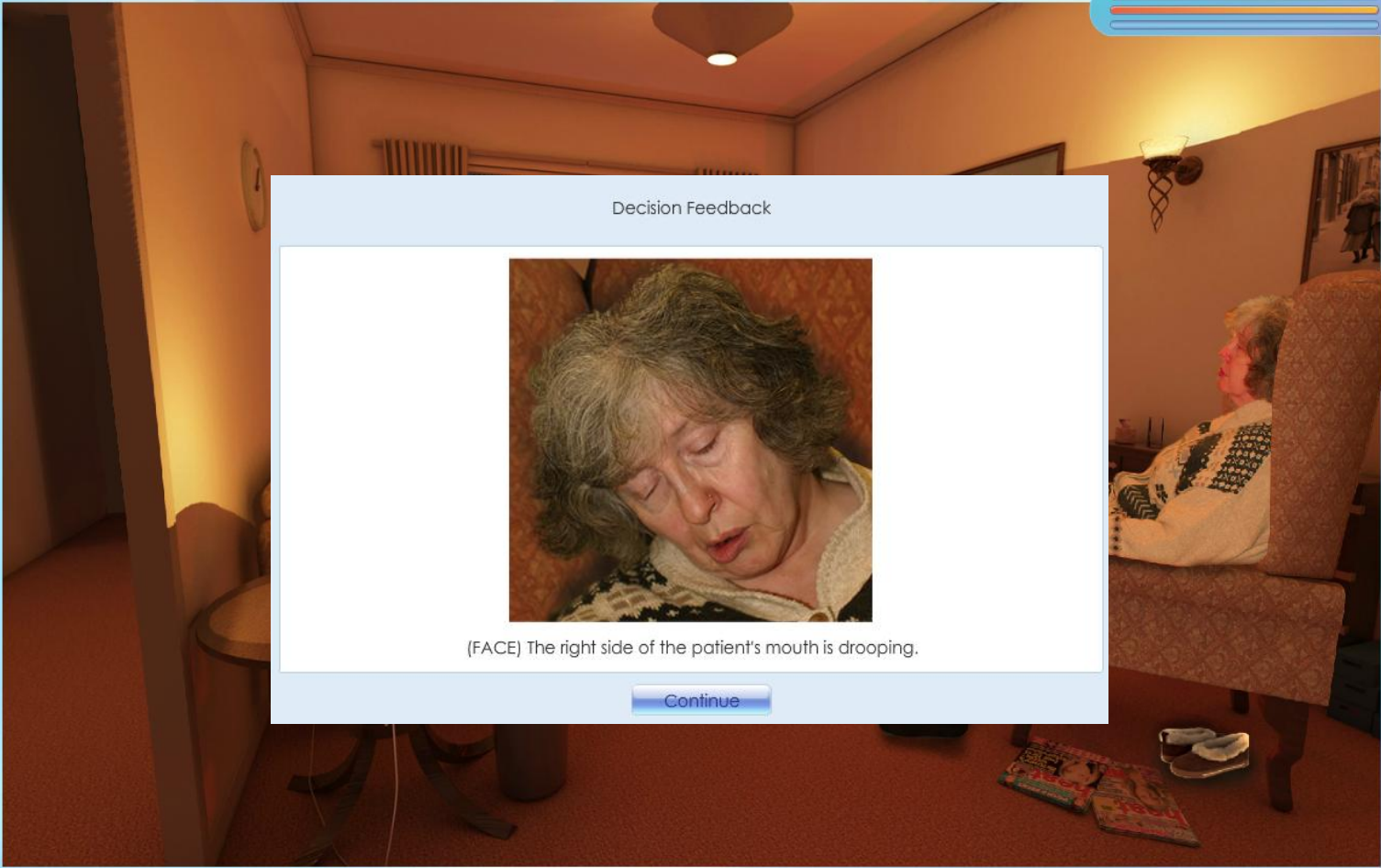
Progress indicators and icons:

- 4 / 4
- 20 / 20
- 0 / 19




Sample eLearning content

Progress indicators: 4 / 4, 20 / 20, 0 / 19. Includes icons for a brain, a gear, and a person.



Decision Feedback



(FACE) The right side of the patient's mouth is drooping.

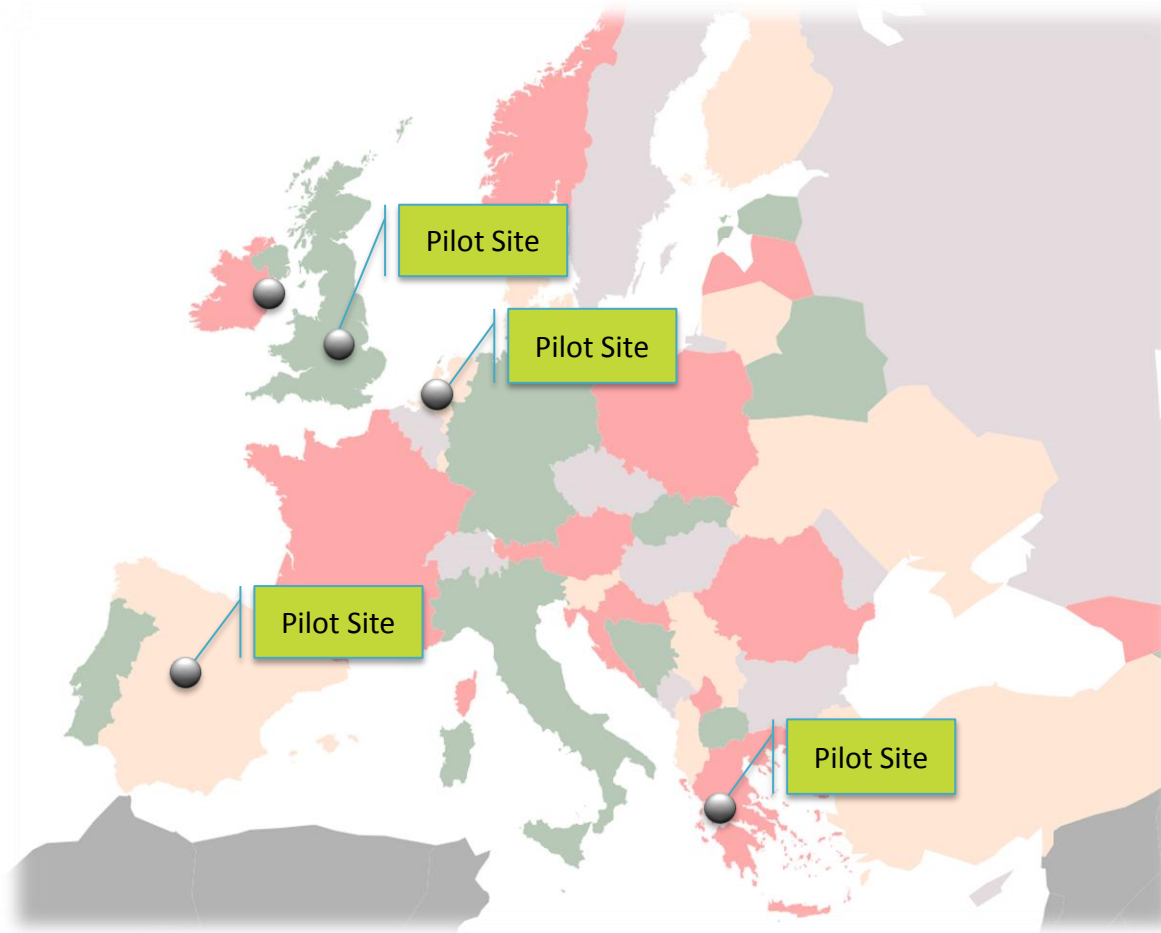
Continue

DISCOVER Partners



Coordinator	Partners	Work Packages
	  	WP1: Coordination and Project Management
		WP2: Stakeholder Engagement & User Involvement
		WP3: Service Adaptation and Customisation
	 	WP4: Service Pilots
		WP5: Mainstreaming and Exploitation
		WP6: Communication and Dissemination

Project Implementation



- Partners: Greece (1), Spain (2), Holland (1), UK (3), and Ireland (1).

Target outcomes...



1. Strengthen the use of ICT solutions in the delivery of care and social support: -
 - Higher importance placed on digital skills of carers
 - Improved health and care service efficiency
 - Effective DISCOVER platform

Target outcomes...



2. Increase digital competencies and engagement of carers and those they care for: -
 - Improved digital and digital inclusion skills for carers
 - Increased digital competencies and engagement of older people
 - Improved quality of life of carers through informational access, learning and support
 - Contribute to structure of social inclusion professions and market
 - Improved employability of formal and informal carers
 - Supportive network of communities

Target outcomes...



3. Raise the profile of social inclusion work: -
 - Stakeholders better educated on the value of the solution in social inclusion and economic terms
 - Communities of interest established
 - Effective communications

Help us to shine a spotlight on...



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THANK YOU